REQUEST TO DISTRIBUTE YFU SA LISTSERV TEXT TO SCHOOLS

Purpose: To encourage schools to distribute YFU Study Abroad Listserv information to parents, students and/or other interested parties through electronic channels.

Contents:

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Listserv text

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Instructions:

This template is intended for distribution to school marketing contacts or administrators. Contacts should be emailed directly whenever possible.

EMAIL:

Dear <<School Marketing Contact>>,

My name is <<NAME>> and I am the <<FIELD NAME>> Field Director for Youth For Understanding USA (YFU), a nonprofit, volunteer-based student exchange organization. YFU is seeking motivated high school students in the <<SCHOOL DISTRICT>> who want to experience the world and grow to become confident, independent leaders through international exchange. With your permission, I would like to share this opportunity with families at <<SCHOOL NAME>> – sending a listserv message in your next news release or listserv bulletin.

With opportunities extending to more than 70 countries, YFU is one of the world’s oldest, largest, and most respected student exchange organizations. Exemplifying excellence in global exchange since our founding in 1951, parents, students, and schools trust YFU because of our reputation for quality, high safety standards, and strong support network.

This year, YFU will award over 250 scholarships to study abroad and we hope to make your community aware of these life-changing programs. I truly appreciate your consideration. Should you have any questions about YFU or global youth exchange, please feel free to contact me anytime!

Sincerely,

<<Name, contact information>>

LIST-SERVE:

Opportunities to Study Abroad with YFU

Educators, employers, parents and alumni all agree that the benefits of international exchange reach far beyond the year, semester or summer that a student spends abroad. Study abroad programs, like those offered by the intercultural exchange organization Youth For Understanding (YFU), teach young adults about the world. Young people may seek out cultural exchange for adventure and to escape the confines of the known, but they end up getting something else entirely out of the experience. YFU students return as young leaders, who are more independent, competent, confident, and possessing a deeper understanding of their own family and country. They also discover that the YFU experience opens doors for many years to come, greatly enhancing educational and professional opportunities.

Offering more programs and scholarships for high school students and recent graduates than any other study abroad organization, the educational nonprofit YFU is one of the world’s oldest and most respected intercultural institutions, having successfully exchanged more than 250,000 students worldwide.

This year, YFU is offering **more than 250 full and partial scholarships** to help students’ dreams of travel and learning become realities – **a summer in China, year in Germany or semester in Ecuador are just a few of the many programs that have scholarships available**! Scholarship deadlines are December 1st.

Visit YFU’s website at [yfuusa.org](http://www.yfu-usa.org) or call 1-800 TEENAGE (1.800.833.6243). YFU’s experienced Admissions Counselors are available to service learning, arts, gap year and academic program options. Visit YFU’s website and attend a Virtual Information Night to learn more about these exciting exchange opportunities.

For local information contact <<FD Name>> at <<FD Number>> or email <<FD email>>.

FOLLOW UP:

1-2 Days post email ask

Open with a greeting and advise the caller of who you are.

Ask the following follow-up questions:

* Will you be able to distribute the listserv?
* Would your school like to receive YFU SA materials?
  + Who may I send them to?

Then follow with:

Thank you so much for distributing the information! Your help is truly appreciated!

If they are unable to distribute:

Thank them anyway!