

Refreshing Profiles

By Barb Kilkka



Intercultural Exchange Program



Objectives

1. Identify potential obstacles within a student's profile
2. Identify student attributes within the profile that will be attractive
3. Provide examples of how to "refresh" a student profile to more effectively market the student
4. Revise profiles in order to minimize student preferences that may cause concerns for host families



Tips for this training

Please:

- Mute yourself to enhance listening for all
- Use the chat box to ask questions
- Midway we will take a break for questions
- There will be more time at the end for questions



What questions
should you ask when
evaluating a profile?



Questions



- Is it **lively**?
- Is it **intriguing** or is it boring?
- Is there a **benefit to family**?
- Can you **imagine the student** adapting well and getting involved in American lifestyle?
- What will a **family's objection** to this kid be?
How can it be overcome?
- Does it give you the **warm-fuzzies**?

Questions

- Can you **imagine the kid's personality**?
- Is the **photo a problem**, and can you overcome it with words?
- Does the description seem **"unique"** and set the student apart from other selections in your field?



Rewrite Highlights

Student Interests

Helpful Descriptions

When to Rewrite

Sparkling Smile

Interests US families don't connect to...

- **"Team sports aficionado"**
- **"Enjoys dance activities with friends"**
- **"Anything the highlight"**
- **"Enjoys learning languages"**
- **"Enjoys racquet sports"**



CARL

Lively Carl and Antero, so as his family calls him, that's spent most of his free time participating in the Sea Boy Scouts. He is also very into mechanics and enjoys working on his car. He is looking forward to his family talking with the joy of people in sports and the Finnish culture while living with the skills he has learned! ...



Helpful tips

- ✓ Benefits to host families
 - “A flute player is a possible marching band member.”
- ✓ Snappy open lines
 - “Music or sports? Stefan can’t decide so he pursues a passion for both”
- ✓ Describe “your best friend”
 - Personality characteristics = sounds like someone you know.
- ✓ Counteract possible objectives
 - “Behind this serious photo, you’ll find a young man with a dazzling sense of humor.”

BENDIX

Bendix is a very active student with a wide variety of activities. He especially enjoys sports that include playing basketball, bicycling, soccer, dancing and much more. He hopes he will be able to continue many of his current hobbies but if not, he plans to seek out new opportunities. While Bendix enjoys sports he also is an excellent student (esp. languages!) and a guitar player. Bendix is responsible for taking care of his two cats, vacuuming and emptying the dishwasher. He also helps his grandmother garden when he visits her. It is his grandmother that has nurtured his interest in nature and his desire to travel. **Maybe his ready smile and appreciative nature will brighten your year?**



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MARKUS

"I'm so excited to see who will choose me!" says this grounded young man with a great many hobbies and interests. He admits that he enjoys his art and PE classes more than academics. He should be thrilled by the wide variety of extra-curricular clubs and elective classes most American high schools offer.

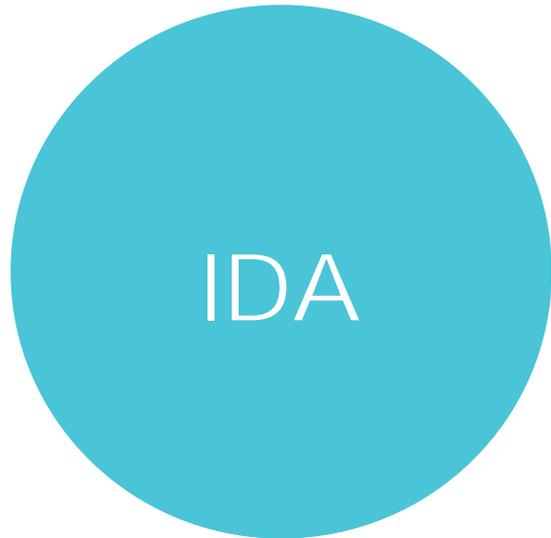


Helpful Tips

- ✓ Descriptive words
- ✓ Quotes
- ✓ Phrases from confidential section
- ✓ Highlight qualities that combat bias

Re- writes

- if student is unplaced after weeks of trying
- Specific for a particular family
- Doesn't get you picturing the student



IDA

Ida is a cheerful girl who **laughs a lot and enjoys showing affection within her close-knit family.** She works in a nursing home in 4 days per week for two years and has learned to handle difficult situations. She enjoys dancing, swimming, and eating ice cream. Her friends say she is honest. When she is not at school or at the nursing home, she likes to dance, swim, and eat ice cream.

BENDIX

Already skilled at living in TWO cultures, Russian-born August is excited to add a third!

August is a well-mannered and polite boy who moved to Denmark from Russia when he was 3. He loves to learn new languages and scored a 54 on his SLEP test. As a paper boy, he earns his own spending money and has learned to be responsible. While in the U.S., August would like to play US football and go skiing. He hopes to be a journalist when he is older.

a single person placement



JIAYUN

Just call her Karen! Her teachers say that her host family and American classmates are sure to love this optimistic, bright and sociable girl! In her spare time, she is a casual participant at badminton and swim. Her other hobbies include singing, listening to music and playing the piano. Karen is willing to attend her host family's religious services once a week and hopes to learn as much of the culture as she possibly can. She also hopes to improve on her English as her goal one day is to become a translator.



Sparkle in the eyes

Photo shows:

- ✓ Friendliness
- ✓ Open
- ✓ Enthusiasm
- ✓ Natural
- ✓ Easy-going



??Questions??

Questions about profile
writing can be directed to
Jeanne Pierce

Jpierce@yfu.org

847-516-8009



File questions go to
District Registration
Specialist.



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