



Youth For Understanding USA

Host Family Recruitment and Student Placement Participant Packet

Content

1. Discovering your Personal Network
2. Potential Network Resources

Host Family Publicity Material Samples

3. Full Page Color Host Family Advertisement
4. Host Family Recruitment Pamphlet
5. Host Family Recruitment Pamphlet
6. Bubble Sheet
7. Church/Synagogue Bulletin

Personal Network

SELF

Consider:

Family members

Friends

Schools and PTA

Clubs and church groups

Your children's activities and groups

Professional activities and groups

Casual contacts

Community organizations

Potential Network Resources for Developing Leads

American Overseas Students**
Other YFU Area Rep "Super Recruiters"***
Athletic clubs
Ballet schools
Local Bar Association
Boys/Girls State, Model UN, Hugh O'Brian
Youth Foundation (HOBY)
Business groups
Career fairs
Church/synagogue organizations**
Community centers
Community ski clubs
Community fairs (small towns with special
focus)**
Community church board
Companies' mailing lists and bulletin boards
Craft guilds
Cultural groups such as symphonies, ballet,
theater groups
Doctors/dentists' offices
Dog clubs
Folk song societies
Former Host Families**
4-H Clubs
Future Farmers of America
Future Homemakers of America
Girl Scouts, Boy Scouts, Campfire Girls
Guidance counselors**
Hairdressers
Horse clubs
Insurance agents
International adoption agencies / Support
groups for international adoptees
International Students**
International clubs**
Jazzercise
Karate studios
League of Women Voters
Little League

Local international organizations
Neighbors
Optimist Club
Other interest clubs you belong to**
PTAs**
Parent groups**
Parents Without Partners clubs
Performing arts high schools
Personal friends, relatives, neighbors**
Public service companies
Radio talk shows**
Real estate agents
Red Cross
Referrals from former Host Families**
Returned Peace Corps Volunteer groups**
Rotary, Kiwanis, Lions, Elks**
Sailing and yacht clubs
School principals**
Sierra Club, Audubon Society, other
environmental groups
Soccer clubs
Sporting goods stores
Spouse's colleagues**
Study Abroad Offices at universities
Teacher groups**
Teachers, especially social studies, language**
Tourist bureaus
TV, newspapers**
United Way
Volunteer Action centers
Welcome Wagon
YMCA, YWCA

** *Ones with most potential*



Share Your Home, Change the World.

Host a YFU Exchange Student.

Open your heart and your home to a YFU exchange student from one of more than 60 countries. You will broaden and enrich your family's view of the world and create relationships that last a lifetime. For more information, call toll-free or visit our website today.





Youth For Understanding USA
www.yfu-usa.org

For more information please contact
YFU USA
District Office
Toll Free: 1-866-4YFUUSA
Apply Online
www.yfu-usa.org

Share Your Home, Change The World.

Host a YFU Exchange Student

Youth For Understanding (YFU) is one of the world's oldest, largest, and most respected international exchange organizations. YFU prepares young people for their responsibilities and opportunities in a changing, interdependent world.

Join more than 2000 American families and welcome a young person from Brazil, Japan, Germany, or one of over 60 countries into your home for an academic school year or semester. Students bring their own spending money and medical insurance.

Benefits of Hosting

"A lot of people think that you have to have teenagers to be a host family. We felt very strongly that our younger girls could really benefit from it. And it's true... it's been wonderful!"
- Ann Ellis
host mom

Hosting an international exchange student can be an enriching experience for the entire family that will last a lifetime. By opening your home and heart to a student from overseas, your family will gain a new global perspective, many memories, and - quite possibly - a new family member!

"Seeing the US from the perspective of our exchange student has opened our eyes to the beauty and glory of our country. I remember once taking one of our exchange students, Denis from Moldova, to the grocery store. He couldn't believe that we had a whole aisle devoted to cereal! Hosting is a great opportunity to understand another culture and country."

- Janice Mulhern, Host Mom

"Hosting is about laughing a lot of funny words, experiences, misinterpretations and mistakes. It's seeing that kid experience a ton of things for the first time. It is about teaching and sharing and seeing something from a totally different perspective. It's about fear, pride, nurturing, loving and getting so connected to someone you feel like a part of you leaves when they get on the plane." - J. Spel

What is Expected of Host Families?

YFU Host Families have many different faces, and are all part of the American experience. If your family is willing to open yourselves up to new experiences, share your lives with a fascinating teenager from a foreign land, and provide guidance, love and support to a young person who is beginning their journey into adulthood, then you'll make a great host family.

Successful host families should be:

- Interested in teenagers and international students
- Provide a stable family unit
- Offer an emotionally supportive environment
- Be able to provide for an additional family member including a separate bed, a suitable study area and three meals per day.
- Be prepared to assist the exchange student to participate in school and community events.

All kinds of families make wonderful YFU Host Families — yours will too!

YFU Supports You Every Step of the Way!

Since 1951, YFU has been a leader in youth exchange programs. Each year more than 4000 students participate in programs worldwide.

YFU's network of trained, community-based volunteers and international structure provides an extensive support system for students, natural families and especially for host families. YFU volunteers are in your area, supporting you every step of the way and are able to help you when and where they are needed.

YFU also provides professional orientations throughout the year as well as 24-hour emergency support.

Youth For Understanding USA is a 501 (c) (3) not-for-profit organization





Welcome a YFU Student Into Your Home



www.yfu-usa.org

Youth For Understanding (YFU) is a worldwide movement of committed individuals and organizations working together to prepare young people for their responsibilities and challenges in a changing, interdependent global world. Each year **YFU** places a large number of international exchange students with local families while they attend the local high school.

YFU USA will welcome new high school international exchange students this August. Our students come from different countries around the world. They speak English, have their own spending money, health insurance, will attend an American high school and will provide innumerable good memories and experiences to your family!

Open your doors to a new family member this summer and help him/her adapt to the U.S. lifestyle and culture. Hosting will be a wonderful opportunity to learn about other traditions and languages without leaving home. Our host families are as diverse as our students. They are couples with or without children, empty nesters, single adults and also come from all cultural and economic backgrounds.

You can host a student for ten months as a permanent host family, or for only six or twelve weeks as an arrival family. Our trained **YFU** staff and volunteers are available to support you every step of the way. If you are interested in hosting a **YFU** student or would like more information, please call **1-800-872-0200**.

Below are just a small sample of the many students YFU USA is matching to host families around the country and though one of these students may not still need a host family, there are many similar young people who do.



Anna Mareike. 16 years Old. Anna-Mareike says she is "an open-minded person" who likes to chat with her family and friends. She enjoys all sports, particularly table tennis; she participates on the team. Anne-Mareike has been a member of a drama group at school, and gives language lessons at school. She also enjoys reading and listening to music. Helping with homework is one of her chores. She has been described as "friendly and warm-hearted."



Sang-Min. 15 years old. Sang-Min is an active, "cheerful, open minded and diligent" student with a "good heart" who is an avid soccer fan and also a member of his soccer club at his school. He helps out in the house on various chores, as both of his parents work. Sang-Min enjoys English and Physical Education as his favorite subjects and hopes to pursue a career in fashion design, like his father. His family goes skiing every year during their winter vacation, and also goes climbing once a month. Sang-Min is looking forward to his exchange experience and learning more about the American culture



Johanna. 16 years old. Johanna is a cheerful and charming young woman, who has a variety of interests. She has ridden horses for the past ten years and would like to continue in the US. She loves to play badminton weekly and is interested in reading and computers. Johanna enjoys bowling and going to the movies with her friends. Though she hasn't decided a major yet, she likes politics and wants to attend a university. Since Johanna volunteers as the school representative, she is able to cope with problems, solve them and is involved in several interest groups. She lives together with her parents and two of her 4 siblings.



Guilherme. 17 years old. Guilherme is an active young man. He likes to go to the gym, play soccer and tennis. Tennis is his favorite sport. Some of his other activities include listening to music, reading and swimming. Guilherme's favorite subjects include Portuguese, History, Mathematics and Geography. He plans to become an attorney when he finishes school. Family is important to Guilherme. He has a large family, that includes step-parents and step-siblings. They spend time together swimming, going to church and sharing meals. His responsibilities include washing the dishes.



Mette. 15 years old. A mature, active and lively young adolescent, Mette is very interested in languages and traveling. Her family consists of her parents, a younger and older brother and an older sister, who studies in New Mexico! She loves rhythmic gymnastics and would like to continue her practice in the US. Mette loves children, so she often helps teach gymnastics to younger children. Swimming, reading, cooking and baking are additional leisure activities of Mette. She is a member of a scout and student council group and is very helpful. Her family attends a "house exchange program" and has shifted their house in the summer holidays with other families all over the country. Mette is excited about joining her host family in church activities.



Kazushi. 18 years old. Volleyball is Kazushi's main sports interest. He's been playing ever since elementary school and now belongs to his high school team. He hopes to continue playing while in the States. When not concentrating on school-where he maintains an A+ average-he spends time listening to jazz music, shopping and going to movies and singing karaoke with friends. He's also a member of his student council. He credits his English teacher with getting him interested in becoming an interpreter.



Susana. 15 years old. Susana is a cooperative and helpful, adaptable, open-minded, curious and humorous young girl. She loves to play soccer and she has played in her school for 6 years. It's her wish to continue her soccer activity in the US. Susana enjoys playing volleyball and basketball, loves spinning and goes swimming. Cooking, using her computer and watching movies also belong to her leisure time activities. History and P.E. are her favorites in school. Susana lives with her mother, twin sister and two older sisters. Since her older sister has been living abroad, it was Susana's wish to get to know another culture and country.

**For more information contact:
Youth For Understanding USA
1-866-4YFUUSA
www.yfu-usa.org**

Church/Synagogue Bulletin Hosting Announcement

Welcome the
World Home!

Youth for Understanding (YFU) International Exchange is offering families of this worship community—and their friends—the opportunity to share their home with a teenager from another country.

Hosting is a wonderful learning experience for your whole family and it's lots of fun, too!

Even though family lifestyles have changed over the years, the need for love and friendship has not. Parents will always be interested in enriching their children's lives and young people will always be interested in making friends and exploring the world.

For more information about the YFU hosting program, talk to (YOUR NAME and PHONE NUMBER) , call **1-866 493-8872**, contact YFU Field Director (YOUR NAME HERE and PHONE NUMBER), or visit our website at www.yfu-usa.org.

Welcome the World home! Be a YFU USA host family!