



YOUTH FOR UNDERSTANDING
Intercultural Exchange Programs

Invitation to International Exchange Open House School/Club

Purpose: To encourage schools and clubs to distribute materials regarding YFU Information nights.

Contents:

- Email ask to school marketing or club contact and announcement of event
- Attach backpack flyer to email

Instructions: This template is intended for distribution to school marketing or club contacts. Contacts should be emailed directly whenever possible and asked to distribute the announcement via email or post on public boards.

ACTION ITEM: EMAIL

Subject: YFU Open House Invitation

Hello,

I am a local <<INSERT CITY>> resident and volunteer for the high school student exchange program Youth For Understanding USA (YFU), an approved, non-profit organization in the <<INSERT SCHOOL DISTRICT>>. As a staff and volunteer-supported network of more than 70 international partners, we help participants broaden their perspective through immersive intercultural exchange experiences that share a culture from the inside out, promoting the understanding that we are all citizens of one world. I am holding an open house next <<INSERT DAY>> at <<INSERT LOCATION>> to share more information about international education opportunities. I came across the student club page of the <<INSERT HIGH SCHOOL>> website and thought that perhaps some of the clubs' members might be interested in learning more. I have attached a flyer for your list serve announcement. Please share this opportunity with your engaged students who have an interest in social responsibility and international education.

If you think you or your students are interested in study abroad, volunteering or hosting, I hope you'll share this information! Thank you for the consideration!

Warmly,

<<INSERT NAME>>

<<Contact Information>>

YFU International Exchange Open House

YFU is inviting families and teens in your area to a special event to learn about international education and becoming citizens of one world. High school students from around the globe will be headed our way this August to spend an exchange year in <<INSERT STATE/FIELD>> schools. Opportunities are available to host an exchange student or to volunteer and mentor a student. This is a chance to share your story, your traditions, and your customs and to help shape a student's understanding of US culture For American teens, YFU offers study abroad opportunities ranging from two weeks to an academic school year and offers tons of scholarships. I hope to see you there!

Please join us for our International Event in <<INSERT CITY>>

Date: <<INSERT DAY/DATE>>

Time: <<INSERT TIME>>

Location: <<INSERT AREA, ADDRESS OK IF PUBLIC PLACE>> Neighborhood, address will be shared with those who RSVP

Contact:<<INSERT NAME>>

<<INSERT EMAIL and PHONE>>

This is a casual, social gathering for neighbors interested in international education to meet one another and learn about hosting, volunteering and sending your teens abroad. Learn about the benefits of hosting an international teen by speaking with experienced host parents, YFU volunteers and students currently on exchange. Please reply to reserve your space today!



If you are unable to attend this event, please let me know with the best time to reach you and it would be my pleasure to call you to discuss opportunities with YFU. I am available at << ____>>, and more information on YFU can be viewed on the web at yfuusa.org.

Warmly,

<<Insert name>>

<<Insert title>>