



YOUTH FOR UNDERSTANDING
Intercultural Exchange Programs

Sample Web Ads

Make requests for web ads to marketing@yfu.org. Please allow a 5 day turnaround timeframe.

Include details on:

- size (pixels or inches)
- color, black & white or grayscale
- contact information (if necessary)
- linked URL (to create a tagged URL)
- program (study abroad, hosting, volunteer)

Customized ad requests can be catered to. Please include details of photo or text in your email.

Examples:



729 x 90px

**Make the World
your Home.**

Host a YFU exchange student.



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**Make The
World Your
Home.**

Host a YFU
exchange
student.



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120 x 600px



336 x 280px



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**make the
world
your
home**

Discover the best in
yourself and your
family – become a
YFU host family!

[APPLY NOW >](#)



200 x 200px



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