



YOUTH FOR UNDERSTANDING
Intercultural Exchange Programs

RADIO PSA

Host Family Opportunities

Public Service Announcement

Station Announcer:

Hi, I'm Sara, and this year our family welcomed a high school exchange student from Japan.

We thought it might be fun, but I had no idea how meaningful the experience would be to our family. Our exchange student quickly became our daughter, and an important member of our community.

When you open your heart and home as a host parent, you introduce a new family member to your traditions and shape a student's understanding of our unique American culture. Today, I'm calling to ask you to consider sharing your perspective with an international exchange student.

Please press 1 now to speak with us, or, if you would like to be put on our do not call list, press 9. Students arriving from more than 60 countries are fully insured, bring their own spending money, and would attend your local high school. All types of families host – from families with young children to empty-nesters.

This experience has been life-changing for my family. Today, I invite you to create international ties that last a lifetime - please press 1 to learn more!

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Youth For Understanding USA

641 S St, NW
Suite 200
Washington, DC 20001
1.800.TEENAGE | yfuusa.org

YFU advances intercultural understanding, mutual respect, and social responsibility through educational exchanges for youth, families, and communities.

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